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## Accent Equity acquires Infolog from Intellecta

**The investment fund Accent Equity 2012 has made an agreement with Intellecta AB (publ) to acquire Intellecta's business area Infolog. Infolog is comprised of three companies: Ineko, Strållins and Ontime. The companies' combined sales amount to SEK 350 million and they have 200 employees.**

The transaction is conditional on approval from the relevant competition authorities and the closing of the transaction is expected in the third quarter 2013.

Infolog – one of Sweden's largest graphical industries – has over time developed into a full-service provider of advertising material, commercial printing and logistics services. Infolog has distinguished customers in slow and fast-moving consumer goods, media, general industry and finance. The company offers a wide range of services from campaign consultation and advertising agency services to advanced offset and digital printing as well as solutions for warehousing and logistics services for its customers. Infolog's service offering is complemented by modern applications within e.g. point-of-sales production and advanced IT solutions for efficiency, coordination and individualisation of communication material and campaign management.

"There is a great potential in developing Infolog on its own," says Niklas Sloutski, CEO of Accent Equity Partners AB, advisor to Accent Equity 2012. "Infolog has developed an exciting concept with a full-service responsibility for their customers' need for graphical production. By adding financial resources and active ownership, Infolog will be able to grow with a broadened service offering to the benefit of current as well as new customers."

"With Accent Equity as a new owner, we will have a great potential to focus on our business, to the benefit of both our customers and staff," says Björn Andersson, CEO of the new graphics group. "We will now be able to further develop our broad and attractive service offering and be quicker to meet our customers' demand."

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