

Stockholm, 25 July 2017

Oral Care enters its next growth phase with Accent Equity as new majority owner

- The investment fund Accent Equity 2012 has alongside with company management acquired Oral Care, one of Sweden's largest providers of private dental care.
- Oral Care is today Sweden's largest provider of mobile dentistry, active in eight county councils in Central and Southern Sweden, and has a network of five clinics for public dental care.
- Oral Care has on average grown by 10 per cent per year the last three years and the change in ownership marks the beginning of the company's next growth phase.

Oral Care is one of Sweden's largest private dental care providers. Since its foundation in 1989, the company has grown into Sweden's leading provider of mobile dentistry, active in eight county councils in Central and Southern Sweden. Thanks to substantial experience, the company has in the recent years also been able to grow a network of public dental care clinics. Oral Care will retain its strong focus on quality work and intends to continue to develop its offering of public dental care. Oral Care's sales amounts to approximately SEK 180 million.

The investment fund Accent Equity 2012 has together with the company's management acquired Oral Care from Procuritas Capital Investors IV and other minority owners.

"We view the Swedish dental care market as a very interesting market, currently dominated by two large players, with room for additional national dental care chains. We believe Oral Care stands out as a good platform as it is an extremely well-run company with very professional management", says Daniel Winberg, Partner at Accent Equity Partners AB, investment advisor to Accent Equity 2012. "Oral Care has a unique position with its base in the mobile dentistry while we also see potential in developing the network of clinics for public dental care. We look forward to supporting the company's strategy and to enable continued growth both organically and through acquisitions."

"We are already one of Sweden's largest private dental care providers and are eager to expand our offering on the dental clinic side. We look forward to continue the journey towards a broader offering within public dental care with the support of Accent Equity", says Niclas Palmstierna, CEO of Oral Care.

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About Accent Equity:

Founded in 1994, Accent is one of the buy-out investment pioneers in the Nordic region. Since then, Accent funds have invested in 81 companies, whereof 63 have been realised. Accent Equity Partners AB has advised seven funds with total commitments of more than EUR 1 billion. Accent's ambition is to develop the portfolio companies to Nordic, European or Global leaders through sustainable improvements of their operations as well as their strategic positioning. www.accentequity.se

About Oral Care:

Oral Care is one of Sweden's largest private care providers within dentistry. Oral Care has more than 25 years of experience, and offers public dental care at clinics for all ages, and mobile at-home dentistry for elderly and sick patients. The company was founded in 1989 by dentists Marianne Forsell and Bertil Herbst at a small clinic in southern Stockholm, and has since grown into Sweden's largest provider of mobile dentistry and has a network of clinics for public dental care. The company has approximately 260 employees. www.oralcare.se