

Press release
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New CEO for Candyking

David von Laskowski has been appointed new CEO for the Candyking group. He is replacing Morthen Johannessen who has held the position for three years. Mr. Johannessen will now assume the position of Executive Vice Chairman of Candyking's Board of Directors.

Candyking has during the leadership of Morthen Johannessen reached sales of close to SEK 2 billion with significantly enhanced market reach as well as developed the company's leading Pick & Mix concept for the retail trade with the objective to create the basis for sustainable future profitability.

David von Laskowski has during the last one and a half years held the position as COO of Candyking and has profound knowledge of the company's operations. Mr. von Laskowski has held numerous leading positions, e.g. within Fujitsu as well as CEO of Visma Retail, the leading Nordic supplier of IT systems for the retail industry. Mr. von Laskowski who has a long withstanding background in Private Equity is also a researcher at the Stockholm School of Economics, Stanford University and Columbia Business School.

"Candyking has in the past few years grown both in regard to its retail concept and in number of new markets", says Jan Ohlsson, Chairman of the Board. "We are very happy that David will now assume the responsibility for taking Candyking to the next level – what we internally has named Candyking 2.0. We welcome him and look forward to having him on board".

"After spending one and a half year at Candyking, I am very proud of having the opportunity to lead our great organization to the next level", says David von Laskowski. "Morthen and I will continue working together on a daily basis, setting new ambitious goals for Candyking".

For further information, please contact Jan Ohlsson +46 70 515 69 15 or David von Laskowski +46 70 290 63 13.

Candyking is the leading Pick & Mix provider in Europe, in addition to confectionery. The company is represented in Sweden, Norway, Finland, Denmark, UK, Ireland, Poland, Czech, Slovakia and Hungary. Candyking also markets a natural snacks concept under the brand Parrots. Candyking offers a full-service concept from products to custom made displays for our 11,000 customers. Today the company has around 1000 employees and a turnover of around € 225 Million. The company was founded 1984 under the name Karamellgrossisten (Candy wholesaler). Between 1997-2007 Candyking was a part of the Fazer-Group. In 2008 Candyking was acquired by Accent Equity Partners, an investment fund targeting private small – midsized companies in the Nordic countries. The headoffice is located in Solna, Sweden. For more information please visit the company website www.candyking.com