

Brenderup Group acquires Westbay Trailers to further strengthen the ability to support all trailer users' needs

Brenderup Group has on April 30th, 2015, acquired Westbay Trailers, located in Västervik, Sweden – a trailer provider focused on customized trailers with net sales in 2014 of SEK 32 million.

Westbay Trailers has established a strong market position in Sweden for customized trailers. The company's products range from unique trade show trailers and high-end race car transport solutions all the way to large trailer-fleets used in tough off-road conditions. A key product offering is also easy-to-transport and well-adapted solutions for travelling work forces – changing rooms and mobile workshops.

The acquisition of Westbay Trailers is a logical step in Brenderup Group's growth strategy. The acquisition creates an ideal base for taking the concepts developed by the team in Westbay Trailers to an international customer base through Brenderup Group, thereby offering Brenderup Group's customers unique customized trailers.

“With Westbay Trailers we will further strengthen our position as the leading trailer provider in the Scandinavian market, with a wide range of products and services supporting all trailer users' needs,” says Lotta Castell, CEO of Brenderup Group. “Westbay Trailers has in a short time successfully established a strong market position in Sweden. The company's management team has efficiently met the customers' needs for unique products and excellent service. I am confident that Westbay Trailers' management and staff together with the Brenderup Group team will continue to lead the development of customized trailers on the Swedish market and also expand the offering to other markets.”

“We are very excited to join Brenderup Group as we strongly believe in its potential,” says Fredrik Hedberg, Managing Director of Westbay Trailers. “This move allows Westbay Trailers to focus even harder on our niche segments, delivering highly customized trailers to professional users. In addition to exploring numerous synergies within the group, we very much look forward to working with the Brenderup Group team and expand our concepts into other markets where Brenderup Group operates.”

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About Brenderup Group

Brenderup Group is Scandinavia's largest and one of Europe's leading developers and manufacturers of trailers for private as well as semi-professional and professional use. The company sells as well as rent out trailers. The Group headquarter is located in Malmö, Sweden, and is represented with sales offices around Europe as well as development, production and assembly plants in Sweden, Denmark and Poland.

Brenderup Group, majority owned by the investment fund Accent Equity 2012, has 430 employees and annual sales of 568 MSEK in 2014.

For more information, please visit www.brenderupgroup.com